



VERSION 1.0

NINE - IN - ONE

SALES FUNNELS MEGA PACK

PERFECT ANALYTICA

No need to download the sales funnels individually. This mega pack contains almost every famous niche. Grab them, implement them and get great results.

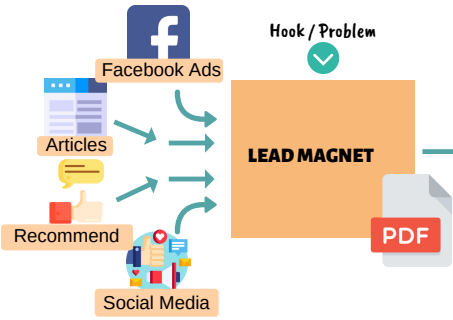
WWW.PERFECTANALYTICA.ORG



A \$1 MILLION SALES FUNNEL

1. AWARENESS PHASE

LEAD GENERATION FUNNEL



Segmentation

LEAD BUCKET
QUESTIONS,
OPT-IN

RETARGETING
SEQUENCE

FRONT END FUNNEL

Qualifying Buyers

FRONT END
OFFER +
UPSELL

Goal is to Break-Even on
the Lead Acquisition Costs

Based on Segmentation Data

BREAK EVEN FUNNEL

QUALIFIED LEAD

NON-QUALIFIED LEAD

PROFIT FUNNEL

Engagement Build Mail Sequence

Ad Re-targeting Sequence

Engagement Build Mail Sequence

Ad Re-targeting Sequence

EVERGREEN
CONTENT ON BLOGS

SOCIAL MEDIA
POSTINGS

FACEBOOK
MESSENGER BOTS

Middle and Bottom of the
Sales Funnel

CONVERSION EVENT

EVERGREEN WEBINAR

VIDEO SALES LETTER

EMAIL SALES
SEQUENCE

EMAIL SALES
SEQUENCE

INTERNAL SALES
TEAM

CLOSURE

SOCIAL MEDIA AD
SEQUENCE

CONTENT
FUNNEL

PURCHASE DECISION BLOGS

TESTIMONIALS

SOCIAL PROOFS

2. ENGAGEMENT PHASE

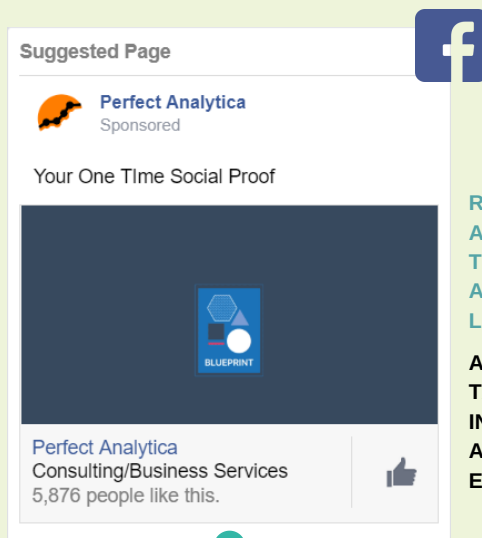
3. CONVERSION / SALES PHASE



AGENCY/FREELANCER LEAD GENERATION FUNNEL

1. AWARENESS PHASE

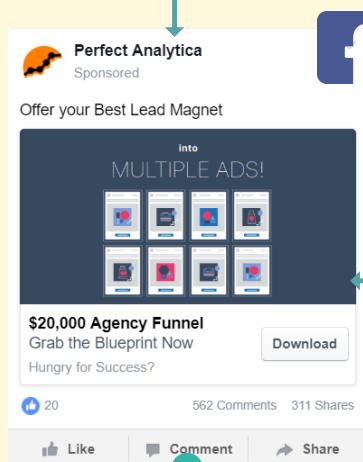
Gather Social Proof



RUN SOCIAL ADS ON FACEBOOK, WHICH CAN ATTRACT LOTS OF FACEBOOK PAGE LIKES. THIS WILL HELP YOU INCREASE FOLLOWING, AS WELL AS INCREASE ORGANIC REACH FOR LATER REGULAR POSTS.

AD TYPE: Simple Ad no Re-Targeting
TARGET AREA: 10-15 miles from your location
INTERESTS: Your Industry, Industry Influencers
AGE GROUP: 18 - 55 (If you're not selling for old)
EXCLUSIONS: Who have already liked our Page

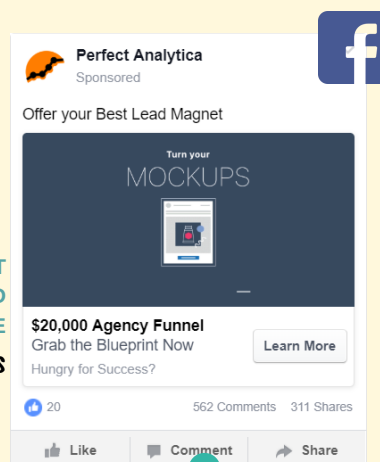
2. ENGAGEMENT PHASE



Offer Lead Magnet

SO YOU BUILD YOUR LIST OF INTERESTED PEOPLE

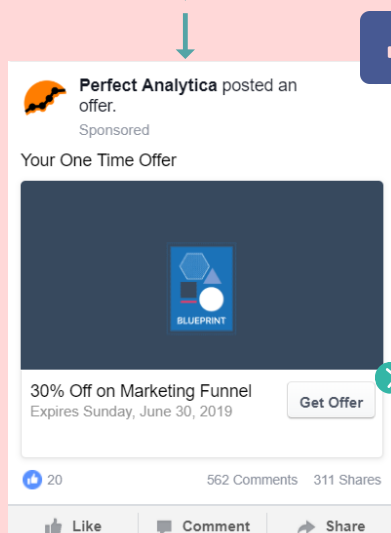
SEND COLD, BUT INTERESTED TRAFFIC TO WEBSITE
Run Traffic Ads



AD TYPE: Re-Targeting
TARGET 1: Who have already liked our Page
TARGET 2: Who have visited your Website

AD TYPE: Simple Ad no Re-Targeting
TARGET AREA: 10-15 miles from your location
INTERESTS: Your Industry, Industry Influencers
AGE GROUP: 18 - 55 (If you're not selling for old)
EXCLUSIONS: Who have already liked our Page

3. CONVERSION / SALES PHASE



Present your Offer

RUN TESTIMONIAL VIDEO AND THEN PRESENT THEM THE OFFER



Engagement Build Mail Sequence



Your High Quality Lead

AD TYPE: Re-Targeting
TARGET : Who have taken your Lead Magnet

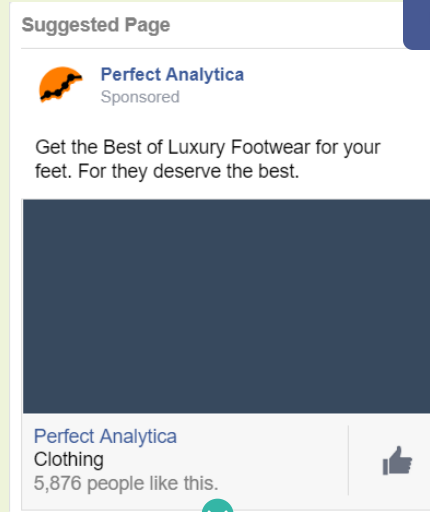


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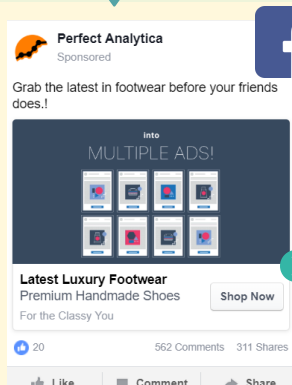
E-COMMERCE SALES FUNNEL

Gather Social Proof

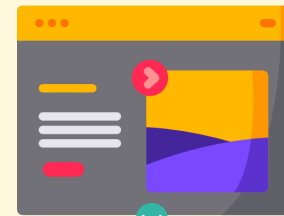


RUN SOCIAL ADS ON FACEBOOK, WHICH CAN ATTRACT LOTS OF FACEBOOK PAGE LIKES. THIS WILL HELP YOU INCREASE FOLLOWING, AS WELL AS INCREASE ORGANIC REACH FOR LATER REGULAR POSTS.

AD TYPE: Simple Ad no Re-Targeting
TARGET AREA: Countries where you ship
INTERESTS: Your Product, Shopping Behavior, etc
AGE GROUP: Age your Product attracts
EXCLUSIONS: Who have already liked our Page

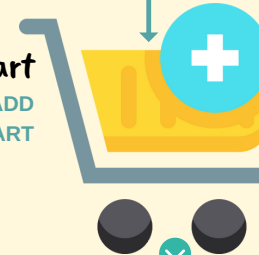


Best Offers
SO YOU CAN FIND
PEOPLE INTERESTED
IN YOUR PRODUCTS



Special Landing Page
SO THAT THE
VISITOR CAN SEE
THE OFFER

Add to Cart
PEOPLE ADD
PRODUCTS TO CART



Conversion?

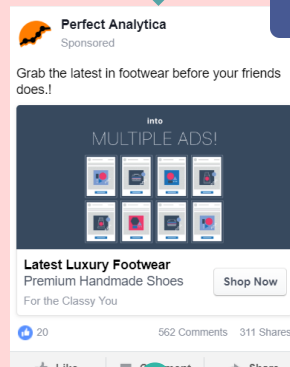
Yes

No

No



Your Product Sales



Present your Second Offer

RUN DYNAMIC ADS,
BASED ON ADD TO
CART PRODUCTS

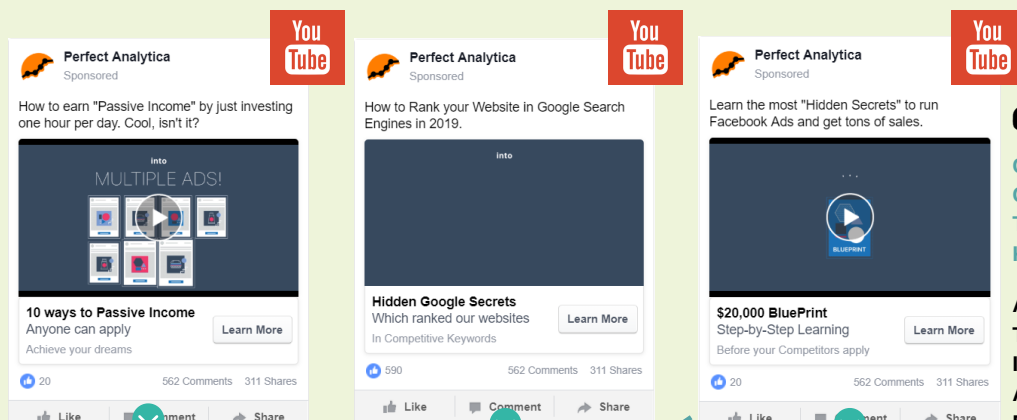
AD TYPE: Re-Targeting
TARGET : Who have Add to Cart Products



Engagement Build Mail Sequence



1. AWARENESS PHASE



Content Library

CREATE A BIG BUNCH OF FREE CONTENT FOR PEOPLE TO LEARN, THIS IS HOW YOU SHOW YOUR KNOWLEDGE & EXPERTISE

AD TYPE: Simple Ad

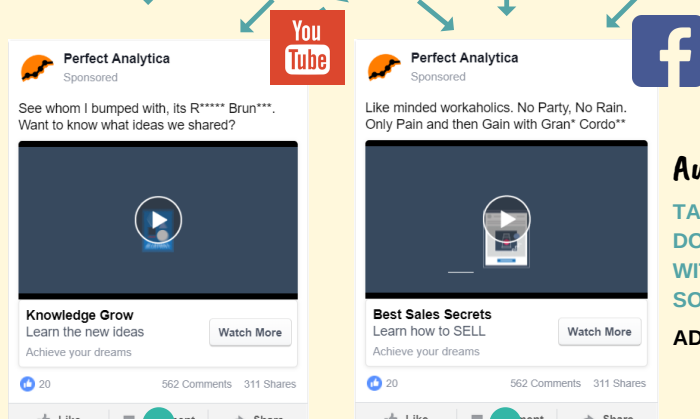
TARGET AREA: Target Countries

INTERESTS: Your Course / Book Niche

AGE GROUP: 18 - 55

EXCLUSIONS: Subscribed to Channel

2. ENGAGEMENT PHASE

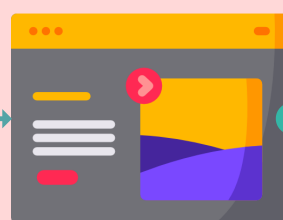
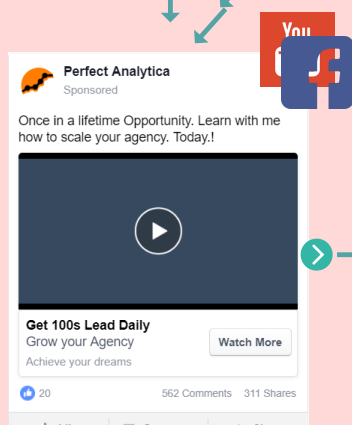


Authority Building

TAKE INFLUENCERS' INTERVIEWS, DO MEETING WITH THEM, HANGOUT WITH THEM, AND PUBLISH VIDEO ON SOCIAL MEDIA

AD TYPE: Re-Targeting

3. CONVERSION / SALES PHASE



Special Landing Page



Add to Cart

No
Yes
Conversion?



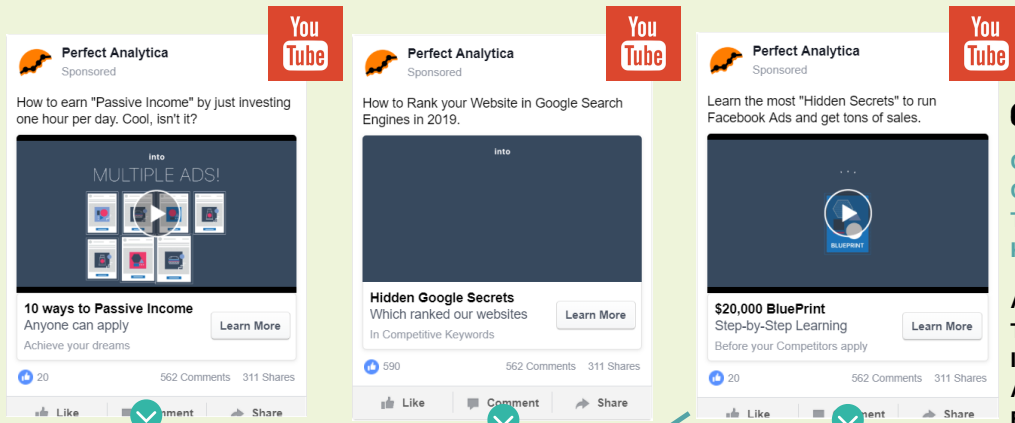
Your Book / Course Sales

Course Introduction

ALWAYS START WITH A LOW COST COURSES AND NOT \$1000 COURSES

AD TYPE: Re-Targeting

1. AWARENESS PHASE



Content Library

CREATE A BIG BUNCH OF FREE CONTENT FOR PEOPLE TO LEARN, THIS IS HOW YOU SHOW YOUR KNOWLEDGE & EXPERTISE

AD TYPE: Simple Ad

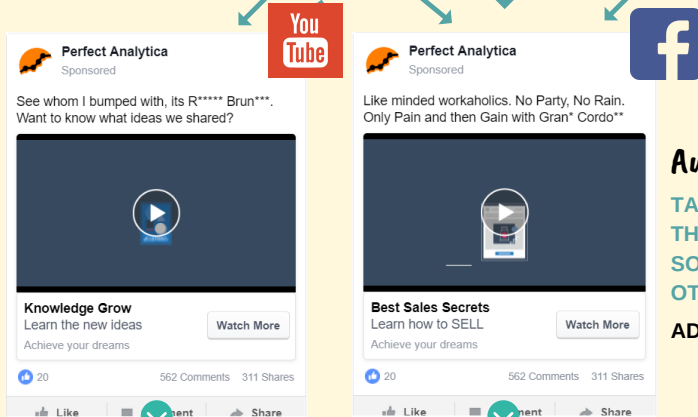
TARGET AREA: Target Countries

INTERESTS: Your Product Niche

AGE GROUP: 30 - 55

EXCLUSIONS: Subscribed to Channel

2. ENGAGEMENT PHASE



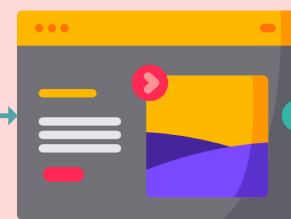
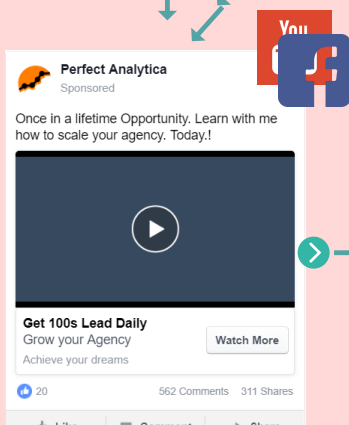
Authority Building

TAKE INFLUENCERS' INTERVIEWS, DO MEETING WITH THEM, HANGOUT WITH THEM, AND PUBLISH VIDEO ON SOCIAL MEDIA. PR ARTICLES IN FORTUNE, FORBES & OTHER POPULAR BRANDED BLOGS,

AD TYPE: Re-Targeting

NOTE: Personal Brand Building is required in this Strategy, its key to success

3. CONVERSION / SALES PHASE



Webinar Landing Page



Add to Cart

No
Yes
Conversion?



Your Product Sales



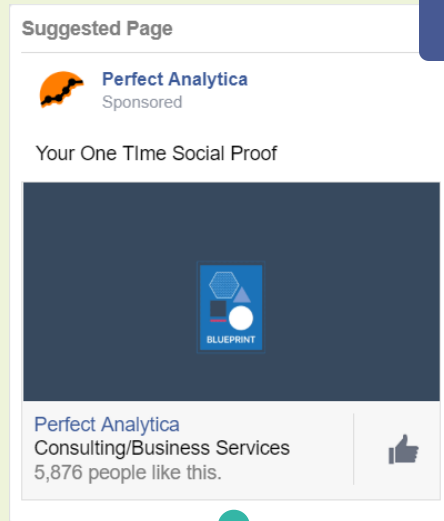
Engagement Build Mail Sequence

Product Introduction

ALWAYS START WITH A LOW COST PRODUCTS AND NOT \$1000 PRODUCT

AD TYPE: Re-Targeting

1. AWARENESS PHASE

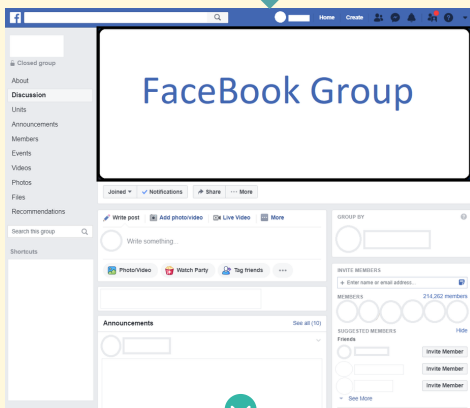


Gather Social Proof

RUN SOCIAL ADS ON FACEBOOK, WHICH CAN ATTRACT LOTS OF FACEBOOK PAGE LIKES. THIS WILL HELP YOU INCREASE FOLLOWING, AS WELL AS INCREASE ORGANIC REACH FOR LATER REGULAR POSTS.

AD TYPE: Simple Ad no Re-Targeting
TARGET AREA: Your Targeted Countries
INTERESTS: Your Expertise, Influencers
AGE GROUP: Age your Service attracts
EXCLUSIONS: Who have already liked our Page

2. ENGAGEMENT PHASE

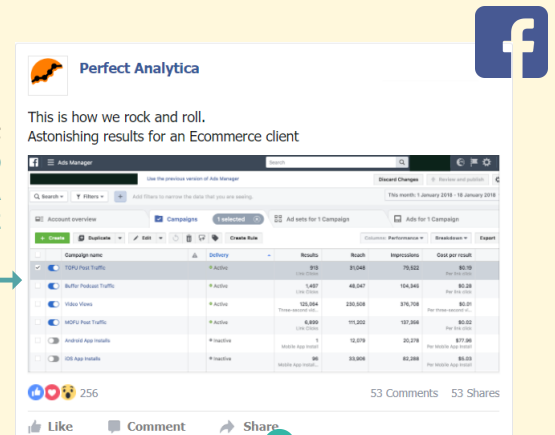


Grow your Facebook Group

CREATE A FACEBOOK GROUP AND KEEP POSTING RICH CONTENT IN THIS GROUP AND KEEP ON CONSTANTLY ENGAGING WITH YOUR CROWD. TEACH THEM BASIC STUFF FOR FREE

Showcase your Results

GATHER THE WOW FACTOR FROM THE CROWD LET THEM PREACH, THAT HOW YOU'RE A "GURU" IN THIS NICHE



3. CONVERSION / SALES PHASE

Your Client

One Time Offer

Special Landing Page

Conversion?

Yes

No

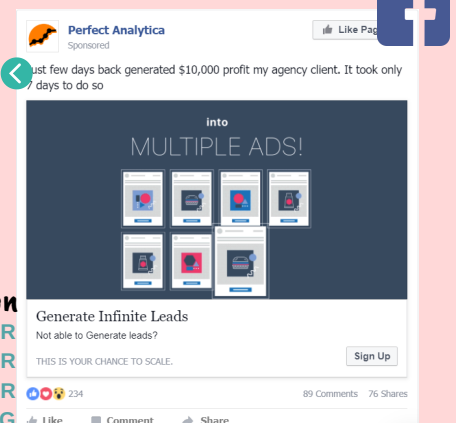


Engagement Build Mail Sequence

Lead Generation

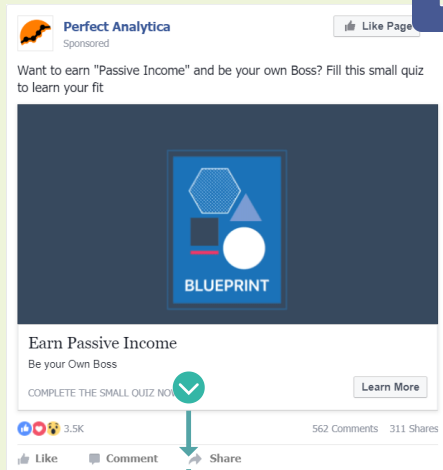
NOW GATHER LEADS FOR YOUR CONSULTING

AD TYPE: Re-Targeting
AUDIENCE: Custom Audience. Look Alike Audience



NETWORK MARKETING RECRUITMENT FUNNEL

1. AWARENESS PHASE



Run a interest based Survey

RUN A WORK FROM HOME, OR PASSIVE INCOME OR ANY OTHER NICHE SURVEY TO LEARN WHO IS THE BEST FIT FOR YOUR DOWNLINE

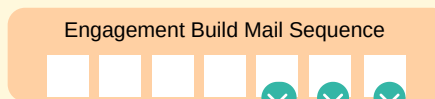
AD TYPE: Simple Ad no Re-Targeting

TARGET AREA: Your Targeted Location

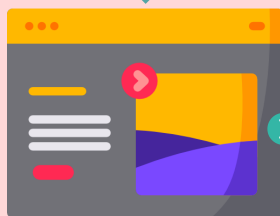
INTERESTS: Business, Shopping, Related Business Interest

AGE GROUP: 25 - 35 (best)

2. ENGAGEMENT PHASE



3. CONVERSION / SALES PHASE



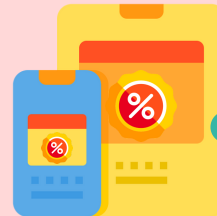
Order Bump

FREE BOOK / CD WITH SHIPPING OFFER TO GET DETAILED CONTACT DETAILS OF CUSTOMER



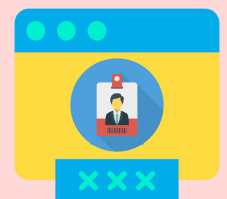
One Time Offer

COME WITH YOUR MAIN OFFER



Downsell

COME WITH YOUR SECOND BEST OFFER

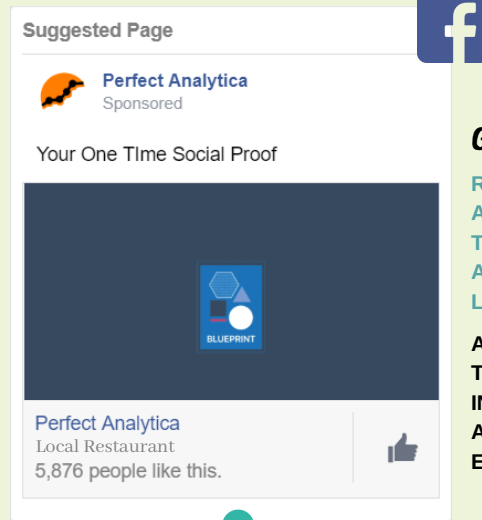


Membership Login

OFFER THEM A VIP LOUNGE ONLINE

LOCAL BUSINESS LEAD GENERATION FUNNEL

1. AWARENESS PHASE

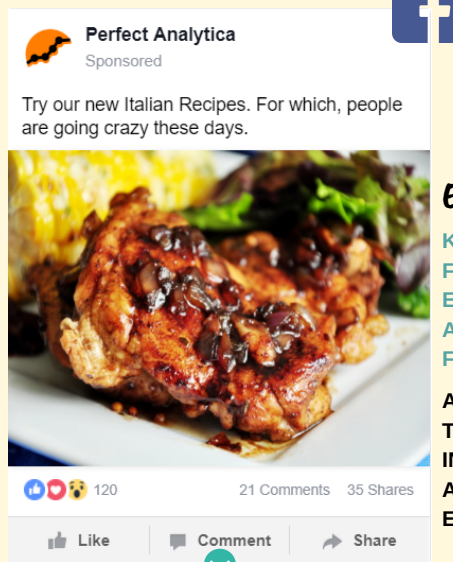


Gather Social Proof

RUN SOCIAL ADS ON FACEBOOK, WHICH CAN ATTRACT LOTS OF FACEBOOK PAGE LIKES. THIS WILL HELP YOU INCREASE FOLLOWING, AS WELL AS INCREASE ORGANIC REACH FOR LATER REGULAR POSTS.

AD TYPE: Simple Ad no Re-Targeting
TARGET AREA: 10 - 15 miles of your location
INTERESTS: Your Service, Influencers
AGE GROUP: Age your Service attracts
EXCLUSIONS: Who have already liked our Page

2. ENGAGEMENT PHASE

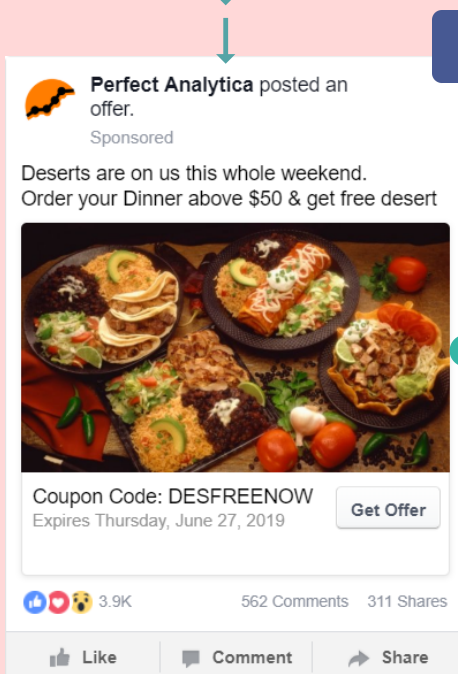


Engage your Followers

KEEP POSTING REGULARLY ON YOUR FACEBOOK PAGE AND KEEP YOUR ENGAGEMENT WITH YOUR FOLLOWERS ALSO BOOST THESE POSTS FOR FURTHER ENGAGEMENT

AD TYPE: Existing Post Engagement
TARGET AREA: 10 - 15 miles of your location
INTERESTS: Your Service, Influencers
AGE GROUP: Age your Service attracts
EXCLUSIONS: Who have already liked our Page

3. CONVERSION / SALES PHASE



Redeem Offer
at your Local Store

Bring your Offer

BRING BEST OFFERS LIKE DISCOUNTS GIVEAWAYS, ETC.
EN-CASH THE OFFER AT YOUR LOCATION

AD TYPE: Re-Targeting (who already interacted with your Page)

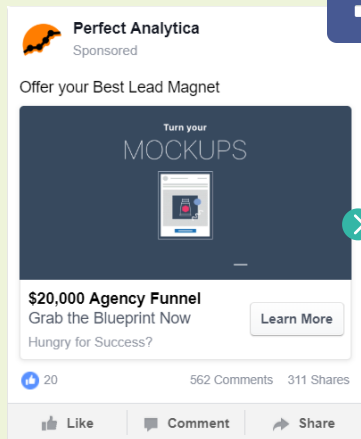
Perfect Analytica
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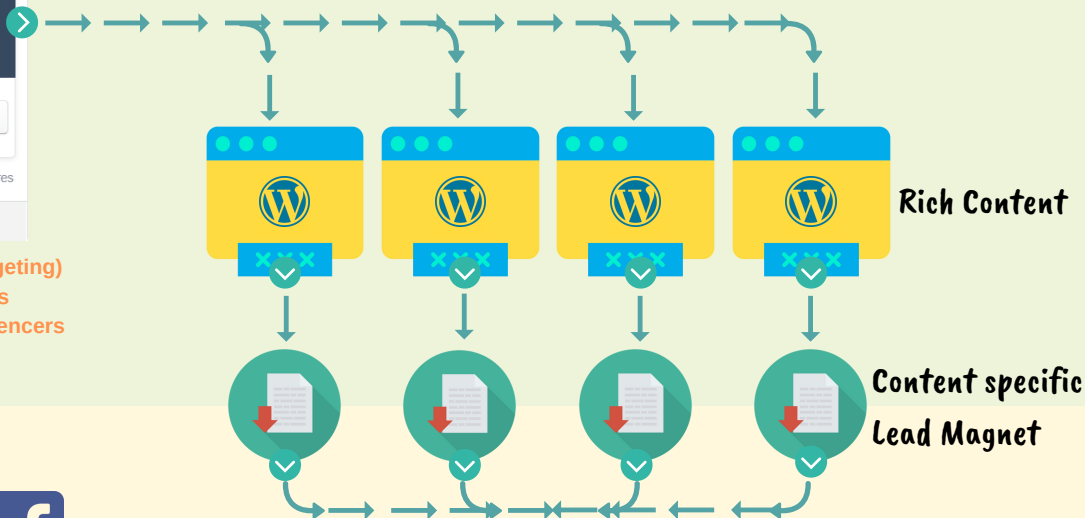
B2B LEAD GENERATION FUNNEL

1. AWARENESS PHASE



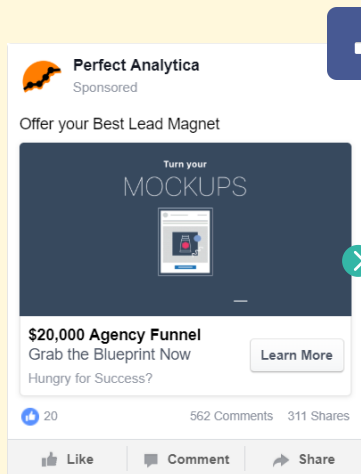
Bring Traffic to your Content

CREATE RICH CONTENT AROUND YOUR INDUSTRY AND BRING TRAFFIC TO THESE CONTENTS



AD TYPE: Traffic Ad (No Re-Targeting)
TARGET AREA: Target Countries
INTERESTS: Your Product, Influencers
AGE GROUP: 25 - 65

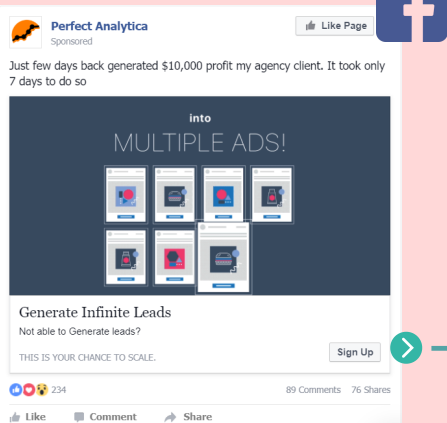
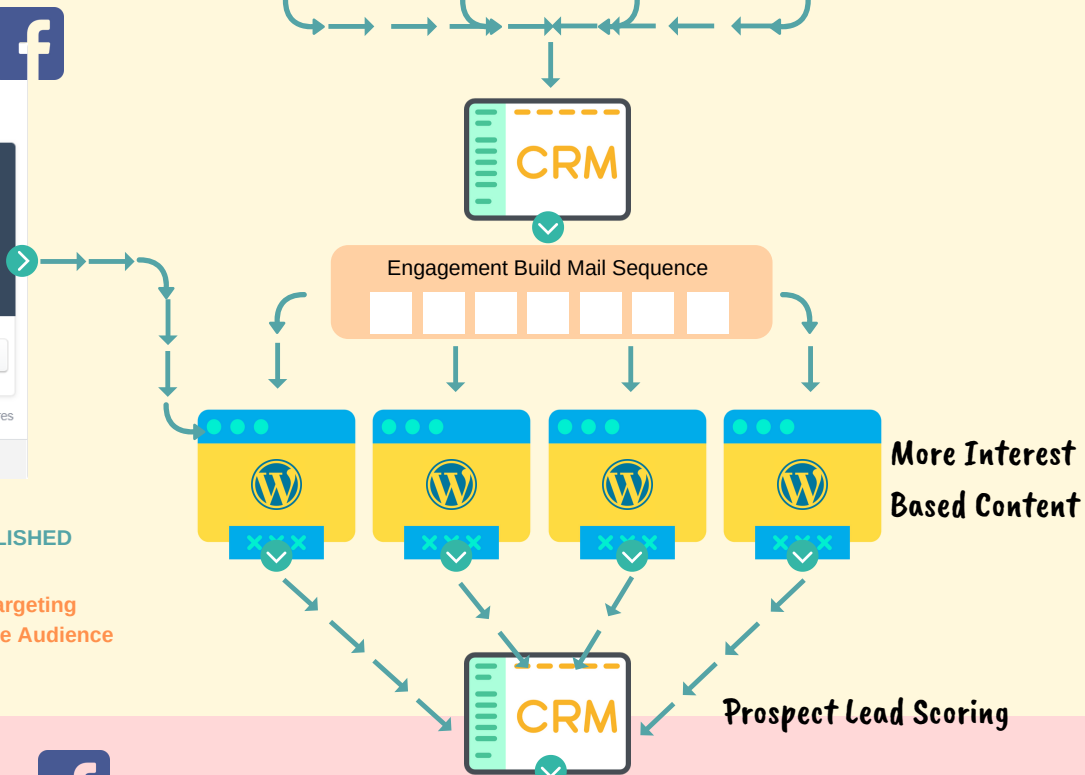
2. ENGAGEMENT PHASE



Bring More Traffic

BRING TRAFFIC TO MORE PUBLISHED CONTENT ON YOUR WEBSITE

AD TYPE: Simple Traffic & Re-Targeting
AUDIENCE: Custom & Look-Alike Audience



Lead Generation for your Product / Service

Lead Generation

GENERATE LEADS FOR YOUR B2B CLIENTS WITH RE-TARGETING

AD TYPE: Lead Generation & Re-Targeting
AUDIENCE: Custom & Look-Alike Audience



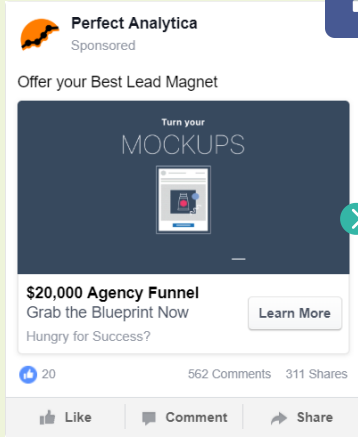
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3. CONVERSION / SALES PHASE

AFFILIATE SALES FUNNEL

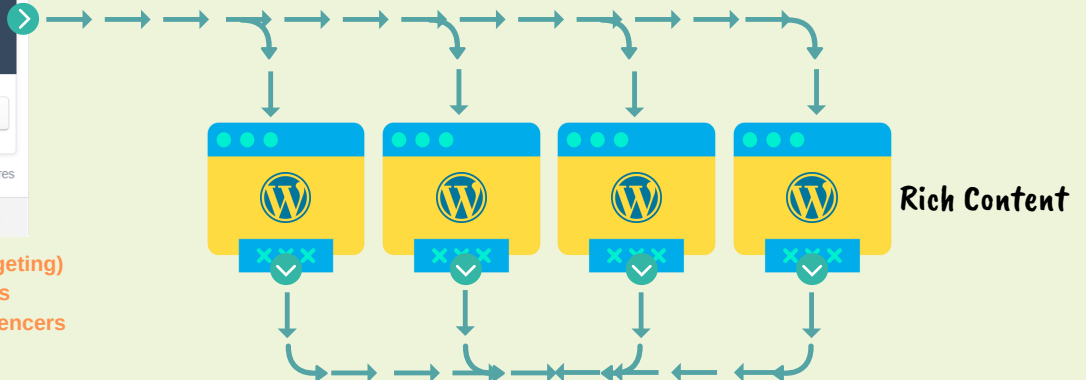
1. AWARENESS PHASE



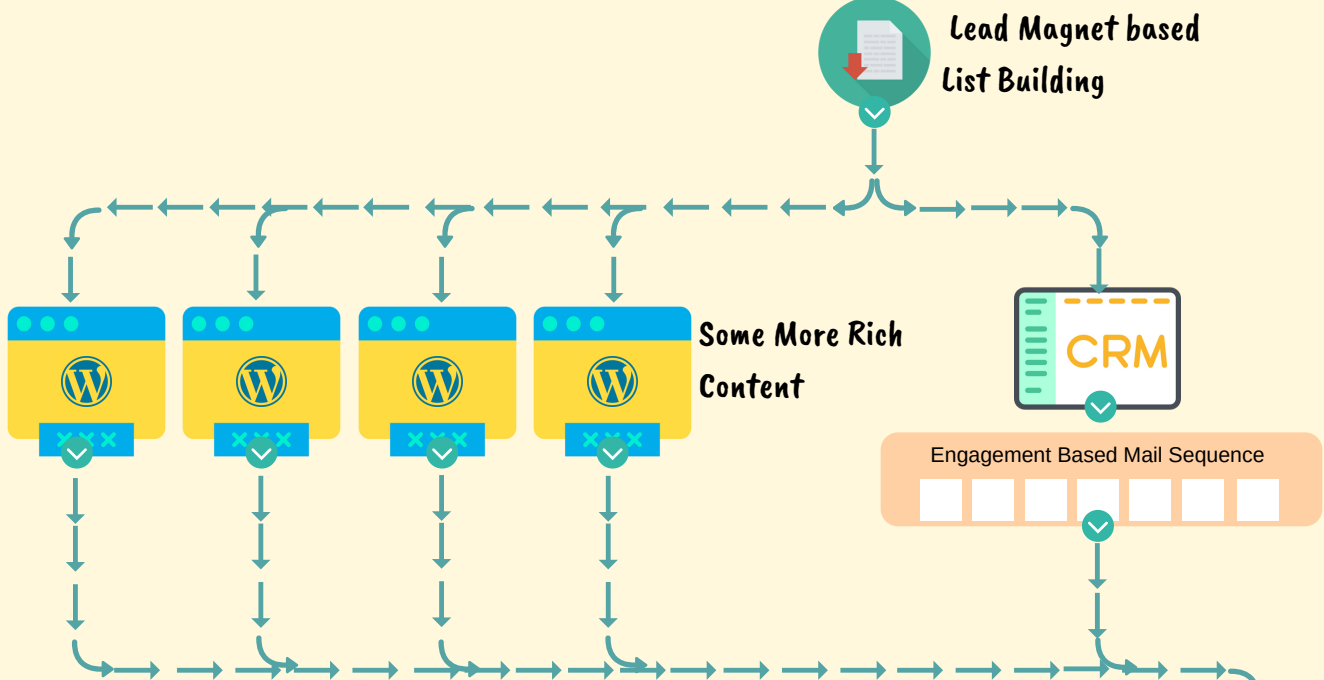
AD TYPE: Traffic Ad (No Re-Targeting)
TARGET AREA: Target Countries
INTERESTS: Your Product, Influencers
AGE GROUP: 25 - 65

Bring Traffic to your Content

CREATE RICH CONTENT AROUND YOUR INDUSTRY AND BRING TRAFFIC TO THESE CONTENTS



2. ENGAGEMENT PHASE



3. CONVERSION / SALES PHASE





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